50 Things You Can Do to Promote Stewardship TODAY

- 1. Take the free, <u>Leave No Trace 101 Online Course</u>. (learn.Int.org)
- 2. Require your staff or volunteers to complete, at a minimum, the Leave No Trace 101 Online Course.
- 3. Add the Care for Colorado Coalition Partner logo to your website.
- 4. Have a dedicated Care for Colorado/Leave No Trace page on your website.
- 5. Link to your dedicated CFC/Leave No Trace page in your main tool bar.
- 6. Model Leave No Trace practices for others (e.g. keep your dog on a leash where required, throw away all trash and litter including food scraps, travel on designated trails, etc.)
 - a. Could make one for each principle if not more!
- 7. Teach family and friends about Leave No Trace and why these practices are important.
- 8. On social media, use imagery that shows people practicing Leave No Trace even if the post itself is not related to responsible recreation.
- 9. Place Leave No Trace or Care for Colorado signate at trailheads. Use the signs that include the principles most relevant for that area as not to overwhelm visitors with too much information.
- 10. Include the Care for Colorado Seven Principles map module on all local maps.
- 11. Keep the Care for Colorado Leave No Trace brochures on racks in visitor centers and business lobbies.
- 12. Include a link to protect local outdoor areas by learning about Leave No Trace practices in confirmation emails.
- 13. Regularly incorporate Leave No Trace practices into social media posts highlighting local outdoor areas.
- 14. Include the Care for Colorado 7 Principle posters in bathroom stalls.
- 15. Feature Leave No Trace related articles in your eNews letters.
- 16. Incorporate Leave No Trace guidelines into safety talks during guided excursions.
- 17. Put the Care for Colorado Coalition logo or principle posters in business windows.
- 18. Encourage organizations and businesses you work with to join the Care for Colorado Coalition. Join if you are not already a partner!

- 19. Support Leave No Trace as a Community Partner or individual member.
- 20. Hang Leave No Trace or Care for Colorado posts on community boards inside your organization.
- 21. Educate public facing, uninformed volunteers on how to most effectively visitors about Leave No Trace practices.
- 22. Participate in local stewardship projects to help local parks and protected areas recover from the impacts of outdoor recreation or prevent future impacts.
- 23. Provide dog waste bags at trailheads to help make sure people pick up after their pet.
- 24. Include the Care for Colorado Leave No Trace principles on table tents at local breweries and restaurants.
- 25. Share Leave No Trace Skills Series Videos or educational TikToks on your social channels.
- 26. Practice Leave No Trace not only when spending time in Colorado's outdoors, but also in your daily life.
- 27. Review your outlets for reaching visitors, members and customers and determine where Care for Colorado/Leave No Trace messaging already exists and where it is missing.
- 28. Incorporate the Care for Colorado Leave No Trace principles and/or Coalition Partner logo into marketing materials.
- 29. Ask local land managers what Leave No Trace messages they want you to share with visitors.
- 30. Host a Leave No Trace table at your business or at a local trailhead.
- 31. Offer to host a Leave No Trace Level 1 Instructor course at your facility.
- 32. Contact your Leave No Trace State Advocate(s) to see how they can further your organization's participation in Leave No Trace efforts.
- 33. Join the Leave No Trace statewide volunteer network by visiting your state's page on www.lnt.org or emailing your State Advocate.
- 34. Incorporate interactive Leave No Trace display material at your facility, such as an actively-decomposing Trash Timeline (see Roxborough State Park's example!).
- 35. Research Leave No Trace's criteria for the coveted Gold Standard Site to see what steps your organization can take to qualify for Gold Standard recognition.

- 36. Nominate areas of high-impact use in your community for the Leave No Trace Spotlight program to draw conservation attention to their management practices.
- 37. Order Leave No Trace educational material and/or handouts for yourself or your staff online via the Leave No Trace store.
- 38. Build a Leave No Trace kit to keep in your daypack that includes items like an empty container for packing out trash or old work gloves for cleaning out illegal fire pits.
- 39. Push the boundaries of conventional Leave No Trace connections by thinking of organizations you could partner with outside of the outdoor industry (for example, working with the Humane Society to hand out pet waste bags).
- 40. Visit the Events page on the Leave No Trace website to see if there are learning opportunities or events coming to your area.
- 41. Consider providing equipment rentals (such as bear canisters) that make practicing the Leave No Trace principles more affordable and accessible to a wider range of outdoor users.
- 42. Work with youth in your community to pass sustainable outdoor ethics onto the next generation.
- 43. Create a "Leave No Trace Task Force" within your organization. Make the task force an active part of events, programming, etc.
- 44. Incorporate stewardship practices in your workplace, such as recycling, collecting food waste for compost, or hosting a challenge to lower the amount of office trash accumulated each week.
- 45. Register for an "Adopt a Park" program.
- 46. Plan ahead and prepare for the 2024 Creek Week (Fountain Creek Watershed District) by organizing a cleanup crew and choosing a cleanup site location.
- 47. Bring a trash bag with you on your next outdoor adventure and clean up the trail along the way. Your actions may inspire others to step up their stewardship game!
- 48. Meet with local land managers to discuss the biggest recreation-related impacts and challenges they are facing. Think about how your organization could help mitigate those issues.
- 49. Clip a Leave No Trace reference card to your hiking or adventure bag. An easy way to start stewardship conversations along the trail!
- 50. <u>Save the date</u> for Leave No Trace's first ever Global Summit, a three-day conference that will be held in Boulder from October 7th-9th, 2024.