



## Feature Image Slider

1920 x 1200

Feature Image Slider Ads are available on every Activity page as well as Prep & Equip (Business) Pages

\*Sliders 1920 x 445 are also available on Specific Category pages

## Banner Ads

300 x 250

Banner Ads are available on every Primary Activity page as well as Specific Activity Pages and have a link to a page of your choice

## The Go-To Guide to Outdoor Recreation in the Pikes Peak Region

### WEBSITE FEATURES:

- Info on trails, rivers, mountains, towns, activities and more
- Live event feed highlighting outdoor community events
- Prep and Equip section that highlights local guides and outfitters
- **Great advertising medium for local and visiting outdoorists**

### Feature Image Slider Ad

\$30-50/mo.  
 OR \$300-500/yr.

**12 months Cash Up Front - 10% Off**

1920 pixels (w) x 1200 pixels (h)

Feature Image Slider Ads rotate at the top of the selected Explore, Activity, Prep & Equip, or Events page.

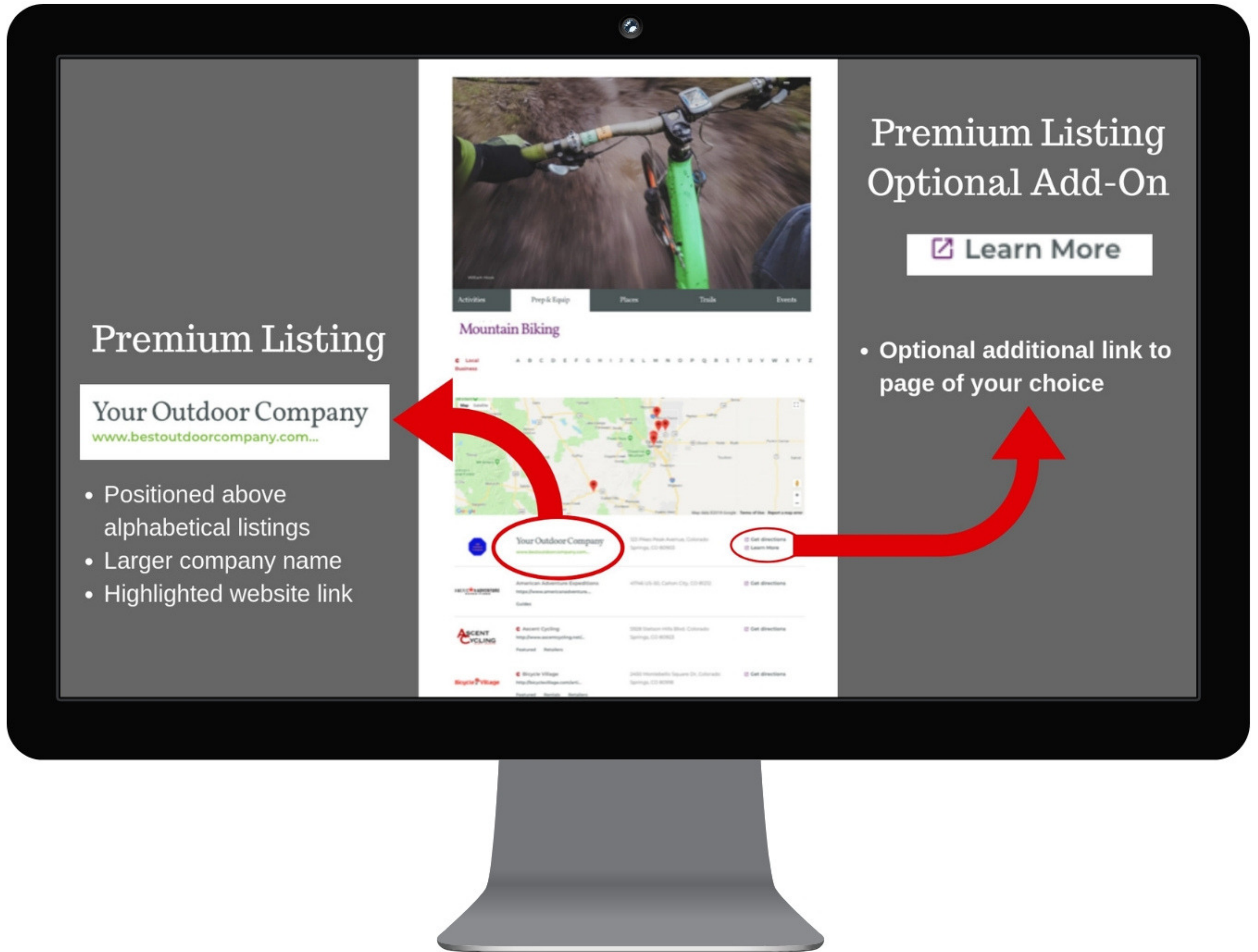
### Banner Ad

\$20/mo.  
 OR \$200/yr.

**12 months - Cash Up Front - 10% Off**

300 (w) x 250 (h)

Banner ads display in the body of the selected Activity page. Up to six ads appear on each page in rotation.



### Premium Listing

**Your Outdoor Company**  
[www.bestoutdoorcompany.com...](http://www.bestoutdoorcompany.com...)

- Positioned above alphabetical listings
- Larger company name
- Highlighted website link

### Premium Listing Optional Add-On

[Learn More](#)

- Optional additional link to page of your choice

Call 719-575-4311 or email [info@ppora.org](mailto:info@ppora.org) to advertise

## PIKESPEAKOUTDOORS.ORG

The most comprehensive website devoted to outdoor recreation in the Pikes Peak region. The site can be searched by activities, places, trails, and events. This highly interactive site is rich in content and includes guide services, outfitters, maps, photos, and many other valuable outdoor resources.

### Premium Listing

\$50/yr.

**Annual Listing with  
 Options**

Premium listings are upgrades to business listings on the Prep & Equip section - premium placement, larger font, highlighted website address

**Optional  
 Add-On:**  
 Additional Link  
 to Page of Your  
 Choice

**The best place to  
 promote your  
 outdoor business  
 online!**



**SPONSORSHIP SELECTIONS**  
**\*INTRODUCTORY PRICING\***

**FEATURE IMAGE ADS** Image at the top of selected pages; rotating.

**PREMIER** Ad size: 1920 px wide x 1200 px tall  
\_\_\_\_\_ \$500 per year or \_\_\_\_\_ \$50 per month **Circle Page:** ACTIVITIES | PREP & EQUIP | EVENTS

**CATEGORY LEAD** Ad size: 1920 px wide x 445 px tall  
\_\_\_\_\_ \$300 per year or \_\_\_\_\_ \$30 per month **Circle Section:** ACTIVITIES | PREP & EQUIP

**Circle Page(S) within the chosen section to sponsor:**  
ADVENTURING | ARCHERY | BIKING | CAMPING | CAMPS/OUTDOOR EDUCATION | CLIMBING | FISHING  
HIKING | HORSEBACK RIDING | HUNTING | MOUNTAIN BOARDING | OFF-ROADING | PAINTBALL  
PHOTOGRAPHY | PICNICKING | RVING | SHOOTING | SNOW | WATER

**SPECIFIC CATEGORY** Ad size: 1920 px wide x 445 px tall  
\_\_\_\_\_ \$300 per year or \_\_\_\_\_ \$30 per month **Circle Section:** ACTIVITIES | PREP & EQUIP

**Circle Page(S) within the chosen section to sponsor:**  
E-BIKING | MOUNTAIN BIKING | URBAN BIKING | ICE CLIMBING | MOUNTAINEERING | ROCK CLIMBING  
CONVENTIONAL FISHING | FLY FISHING | ICE FISHING | ADVENTURE BIKING | ATV & UTV | DIRT BIKING  
FULL SIZE 4 WD | SKIING/ SNOWBOARDING | SNOWSHOEING | STILLWATER KAYAKING | STILLWATER SUPING  
WHITEWATER KAYAKING | WHITEWATER RAFTING

**BANNER ADS** Positioned in the body of the selected ACTIVITIES pages. These ads are "native" in that they blend in with the content on the page, providing the user with relative and helpful information. They link to a web page or article off the PPO, providing an in-bound link to the advertiser's website.

Ad size: 300 px wide x 225 px tall  
\_\_\_\_\_ \$200 per year or \_\_\_\_\_ \$20 per month **Link URL:** \_\_\_\_\_

**Circle Page(S) to sponsor:**  
ADVENTURING | BIKING | E-BIKING | MOUNTAIN BIKING | URBAN BIKING | CAMPING | CAMPS/OUTDOOR  
EDUCATION | CLIMBING | CLIMBING GYMS | ICE CLIMBING | MOUNTAINEERING | ROCK CLIMBING | FISHING  
| CONVENTIONAL FISHING | FLY FISHING | ICE FISHING | HIKING | HORSEBACK RIDING | HUNTING |  
MOUNTAIN BOARDING | OFF-ROADING | ADVENTURE BIKING | ATV & UTV | DIRT BIKING | FULL SIZE 4 WD |  
PAINTBALL PHOTOGRAPHY | PICNICKING | RVING | SHOOTING | SNOW | SKIING/ SNOWBOARDING |  
SNOWSHOEING WATER | STILLWATER KAYAKING | STILLWATER SUPING WHITEWATER KAYAKING |  
WHITEWATER RAFTING

**PREMIER BUSINESS LISTING** Premier Business Listings include larger font and the website link highlighted in color. These listings show up at the top of the page, above the alphabetical listings, in rotating order, when the associated activities are selected. (For example, climbing business shows up under Climbing.)

\_\_\_\_\_ \$ 50 per year  
**ADD-ON ADDITIONAL LINK**  
\_\_\_\_\_ \$20 per year **Link URL:** \_\_\_\_\_